

ELA focus on Personal and Household Services to address undeclared work & planning activities on Long-Term Care



European Labour Authority

**Enforcement and Analysis Unit
EU Platform tackling undeclared work**

Kostas Koutsogiannis
Online, 18 February 2025



Platform seminar: Tackling undeclared work in the care and personal and household services sector



Online, 10 March 2022



68 participants



Chaired by ELA

Event content:

- **Existing practices**, tools and approaches towards undeclared work in the **care and personal and household services (PHS)** sectors in EU/EEA countries were explored
- **Short review** of the development and trends on undeclared work in the care and PHS sector
- **Deterrence / preventative approaches** and coordinated cross-agency operations targeted at the care and PHS sector were discussed
- **Recommendations** to address undeclared work in the care and PHS sector at national and EU level were examined

European Platform tackling undeclared work
Platform seminar: Tackling undeclared work in the care and personal and household services sector
Online workshop, 10 March 2022

Development and trends on undeclared work in the care and PHS sector

ELA

Tackling undeclared work in the personal and household services sector
March 2022

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European Platform
tackling undeclared work



Deterrence/Preventive approaches and coordinated cross-agency operations targeted at the care and PHS sector

❖ Deterrence:

- **Access to private households** is the main **challenge** to inspections
- Care and PHS undeclared work also **has a cross-border dimension**.
- A **common deterrence practice** among enforcement authorities is to **crosscheck of information**.

❖ Prevention:

- **Professionalisation** of the PHS sector and recognition of the sector in its employment policies (i.e. recognising household as a workplace) **is a key to shifting undeclared to declared PHS work**.
- **Awareness-raising campaigns and education** targeting employers, workers and/or consumers can play a key role
- **Social partners** can play an **important role**
- **Social vouchers, targeted (in)direct taxes and simplified compliance** are frequently used preventative measures



ELA – Platform published Report on PHSs

Study Report:

Tackling undeclared work in the personal and household services sector. *March 2022*

- Employment in the personal and household services sector
- Types of undeclared work in the personal and household services sector and their drivers
- Policy approaches for tackling undeclared work in the PHS sector
- Conclusions and recommendations



ELA – Platform published practice fiches focused on Personal Household Services sector

ELA
Documents
Best practices
Library
<https://www.ela.europa.eu/en/documents>

Inspiring Practice fiches:

- ❖ [Household Service Vouchers, Austria](#)
- ❖ [Undeclared work in Personal and household services \(PHS\) Investigation Campaign, Spain](#)
- ❖ [Mini-job Centre, Germany](#)



ELA - Analysis and Risk Assessment sector

ELA Annual Strategic Report Overview



➤ Focus Areas:

- Identifying enforcement challenges in labour regulation.
- Issues in recruitment and employment, especially for mobile workers.
- Information gaps on workers' and employers' rights and responsibilities

ELA - Analysis and Risk Assessment sector

2026 Strategic Analysis Report

- Sector Focus: **Long-term care sector (LTC)**.
 - Definition: Based on ESPAN policy brief from December 2024.
 - Launch Timeline: Q1/2026



ELA - Analysis and Risk Assessment sector

Data Sources and Methodology

➤ Main Data Sources:

- In-depth interviews by national experts.
- Primary and secondary sources of EU and national law.
- Academic literature.
- Quantitative data from national authorities.
- Internationally harmonised statistical data from Eurostat



➤ Report Preparation Timeline:

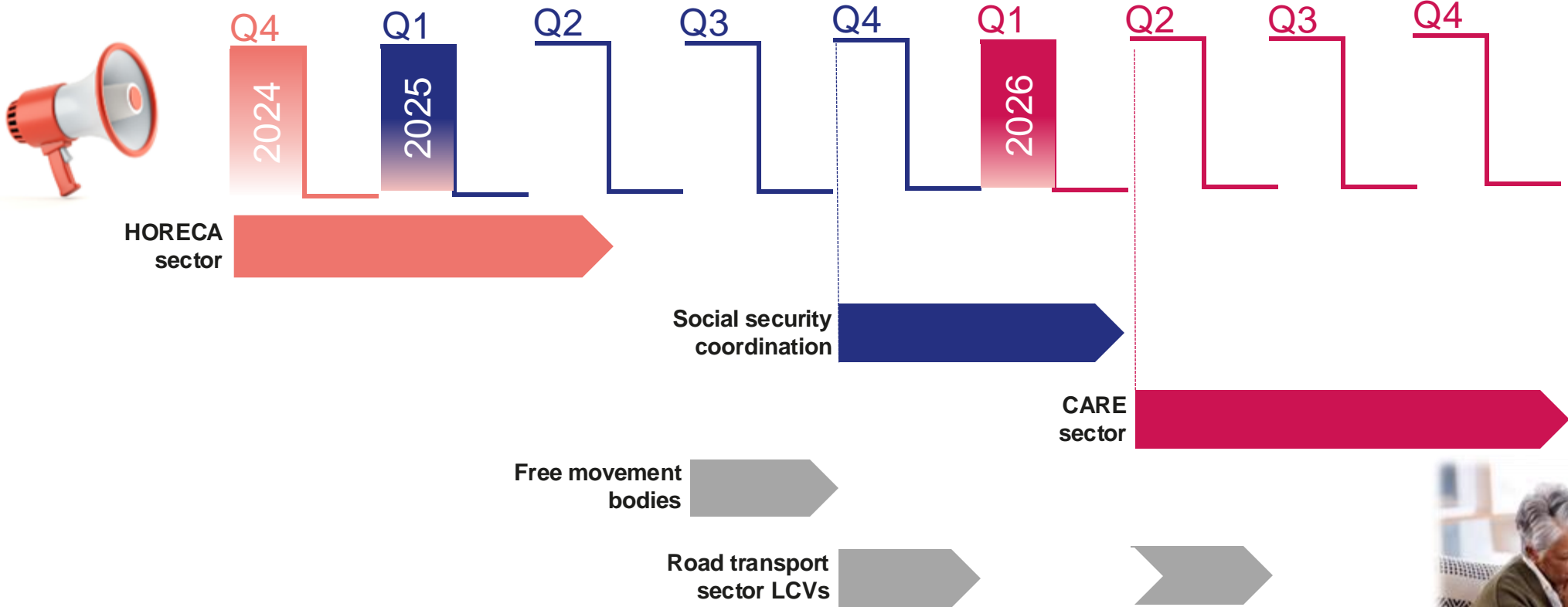
- Interviews conducted between April-June 2025.
- First draft expected in early September.
- **Final version** expected in **early December**



ELA Information and Awareness Campaigns

ACTIVITIES 2025

Timeline



ELA information and awareness raising campaigns

ELA coordinates an **information campaign** together with the Member States, social partners and enforcement organisations (voluntary participation)

- **Defining campaign scope and objectives**
- **Target audience analysis**
- **Survey** to collect further inputs
- Campaign **key messages** (focus groups)
- Collaboration with **campaign network of communication experts** contact points from Member States and social partners via ELA Management Board
- Creation of **slogan, hashtags, taglines**
- **ELA supports the initiatives of the Member States and social partners**

Campaign objective & target audience

- To provide valuable information on the EU legislation and the rights and obligations of **employers and employees**
- To raise awareness on the **benefits of declared work**
 - **Primary target audience:** employers & employees in the given sector
 - **Secondary target audience:** Policy makers in Member States and at EU level, social partners in Member States, general public...



For questions: ELA campaign team

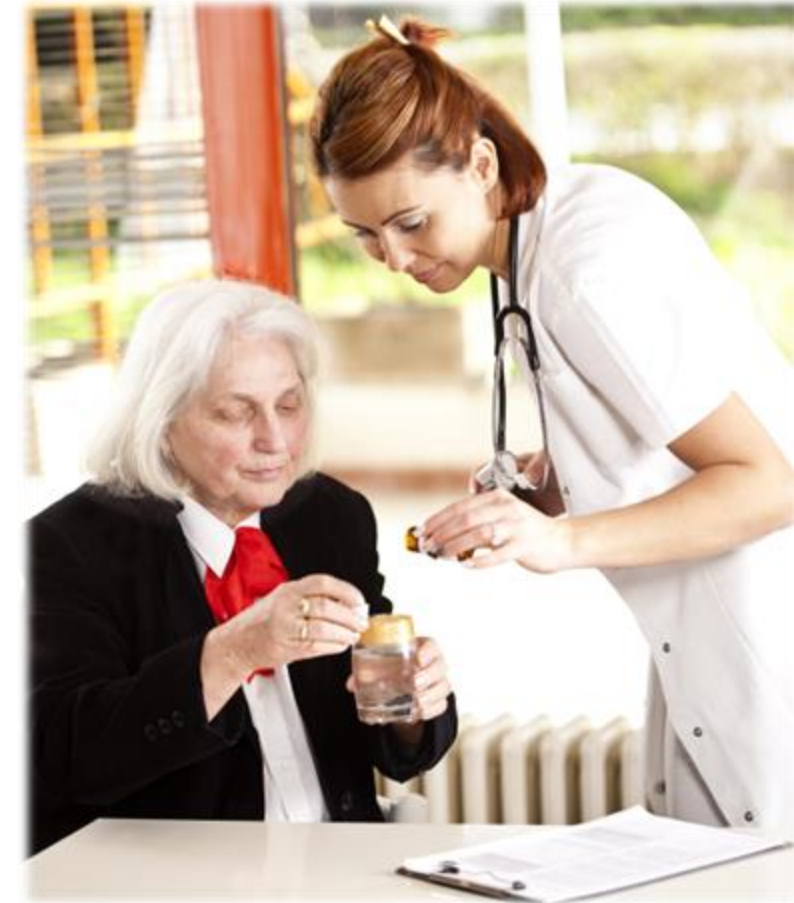
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ELA - EURES (EUROpean Employment Services) and Information Unit

➤ EURES labour shortages/surplus report 2025 on care

- ✓ Focus on the health and care sector.
- ✓ Analysis of labour shortages and surpluses in the Human Health and Social Work Activities sector.
- ✓ Exploration of the impact of labour shortages on the incumbent workforce and potential impact on undeclared work



Information and EURES Unit



- **Expert Meetings on Long-Term Care (LTC)**
 - ✓ ELA Information sector invited experts to participate in meetings focused on LTC for elderly and disabled persons.
 - ❖ Objective: Gather expert knowledge on challenges in intra-EU labour mobility within the LTC sector.
 - ❖ Meetings will help draft key messages for the LTC campaign scheduled for 2026

Information and EURES Unit

- **Focus Group Meetings on Long-Term Care**
 - ✓ Discuss core informational content of the LTC campaign.
 - ✓ Gather feedback from experts on draft key messages to refine and prioritize them.
 - ✓ Finalize key messages for the LTC campaign based on desk work and input from expert and focus group meetings



**Thank you
for you for your attention!**

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